



One-LUX announces British Touring Car Championship sponsorship

Following a successful first year involved in the British Touring Car Championship support paddock with KX Academy pupil and BRDC rising star, Ant Whorton-Eales, One-LUX is taking the exciting step into the headline series with IP Tech Race Engineering. One-LUX Managing Director, Glynnis Murray said: *"One-LUX strive for ultimate performance, absolute precision and exceptional innovation in their products. We have 100% confidence that IP Tech share these values and accurately reflect the goals and missions we set out here at One-LUX."*

The deal will see One-LUX utilising the relationship to further increase their involvement in British motor racing with a team that shares their interests and speaks their language. IP Tech is committed to innovation and setting new standards in the British Touring Car Championship and the very same can be said for One-LUX in their industry sector.

Speaking about his new sponsors, driver and team founder Andy Neate said: *"As with everything, it's all about timing and One-LUX were looking for opportunities to build their brand through motor racing. There's no doubt, we've got a lot in common with the team at One-LUX and we're really excited about sharing the season ahead with them."*

Development of the IP Tech Race Engineering Chevrolet Cruze is well under way with the season opener at Brands Hatch on Easter weekend.

IP Tech Race Engineering Ltd is new to the British Touring Car Championship (BTCC) and has a wealth of diverse experience within the team. Established by racing driver Andy Neate with a desire to build and race competitive NGTC machinery, the team is embarking on this ambitious venture in 2013 with a long term view. The team is based in Northamptonshire within the infamous 'Motorsport Triangle', home to some of the world's most prestigious racing teams and motorsport industry suppliers.

The British Touring Car Championship was formed in 1958 and is Britain's most popular motor racing spectacle. Its race season comprises ten events at top circuits across the UK. It is contested by professional racing drivers in competition versions of every day road cars, giving it tremendous public appeal. Some 366,000 watch the BTCC trackside each year and there are over 19.5 million TV viewers in the UK. For more information, visit www.btcc.net

One-LUX is a specialist in the design and manufacture of reliable, innovative electronic components for use in the lighting industry. The company is a leading supplier of lighting controls including; energy saving sensors, LED drivers, fluorescent ballasts and batteries/inverters for emergency lighting. Benefiting from a wealth of expertise and experience, the One-LUX team demand exacting standards and deliver solutions which are robust and cost effective.

As with IP Tech, One-LUX have recruited the very best in the business to achieve their goals.

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